



## CAPABILITY STATEMENT

Lenguas Club, a pioneering language education enterprise, is dedicated to transforming the landscape of language learning through virtual immersion. Founded by a seasoned Spanish, Global Studies, and TESOL professor, we specialize in a communicative approach so you start using the language right away. We also provide translation and other language-related services that cater to organizations, schools, and individual learners.

## CORE COMPETENCIES

### SPECIALIZED LANGUAGE EDUCATION

Lenguas Club offers comprehensive Spanish and English language programs, focusing on oral fluency and cultural competency. Our education services are designed to meet the linguistic needs of your industry to facilitate effective communication in diverse settings.

### MENTORSHIP AND SUPPORT FOR EDUCATORS

Innovative workshops, mentorship, and a suite of services to support new and experienced teachers.

Our training focuses on best practices in language education, helping educators refine their skills and strategies for effective and engaging instruction that supports multilingual and culturally diverse classrooms.

### ENHANCING GLOBAL AND CULTURAL AWARENESS

A key competency of the Lenguas Club is promoting global and cultural awareness. We prepare students and educators to effectively engage in a globalized world, enhancing effective intercultural understanding.

### TRANSLATION SERVICES

Lenguas Club provides professional translation services in German, Spanish, and English. We specialize in accurate and culturally sensitive translations, facilitating clear and effective global communication for individuals and organizations.

### SPANISH AND ENGLISH TUTORING

Our teachers hold small-group synchronous virtual meetings and individual sessions to support students learning through culturally rich activities.

### COMPANY DATA

- Founded in 2020
- Key personnel: CEO Marisol Marcin, PH.D.
- Founder certified in Spanish 7-12 and TESOL k-12
- Ph.D. in Translation Studies

### NAICS

- 611630 Language Schools
- 541930 Translation and Interpretation Services

### KEY DIFFERENTIATORS

- Focus on oral fluency and cultural immersion
- Founder's academic skills and certifications
- Interactions with native speakers
- Customized and specialized services
- Alignment with state and national language standards



Division of Minority and Women's Business Development



### PAST PERFORMANCE

- Binghamton High School, Binghamton, NY
- Chenango Forks High School, Chenango Forks, NY
- Coney Island Prep High School, Brooklyn, NY
- Colegio Jean Piaget, Bogotá, Colombia
- Hancock Central School District, Hancock, NY